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Contact: Carrie Anderson

Committee Services

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4 November 2016

Dear Councillor

Your attendance is requested at a meeting of the **BOROUGH, ECONOMY AND INFRASTRUCTURE EXECUTIVE ADVISORY BOARD** to be held in Council Chamber, Millmead House, Millmead, Guildford, Surrey GU2 4BB on **MONDAY, 14 NOVEMBER 2016 at 7.00 pm.**

Yours faithfully

Sue Sturgeon  
Managing Director

**MEMBERS OF THE EXECUTIVE ADVISORY BOARD**

Chairman: Councillor Jenny Wicks  
Vice-Chairman: Councillor Liz Hogger

Councillor Philip Brooker  
Councillor Nils Christiansen  
Councillor Andrew Gomm  
Councillor Angela Goodwin  
Councillor Nigel Kearse

Councillor Julia McShane  
Councillor Bob McShee  
Councillor Mike Parsons  
Councillor Mike Piper  
Councillor Matthew Sarti

**Authorised Substitute Members:**

Councillor Adrian Chandler  
Councillor Colin Cross  
Councillor David Goodwin  
Councillor Murray Grubb Jnr  
Councillor Gillian Harwood  
Councillor Christian Holliday  
Councillor Jennifer Jordan

Councillor Dennis Paul  
Councillor Tony Phillips  
Councillor David Quelch  
Councillor Caroline Reeves  
Councillor Pauline Searle  
Councillor David Wright

**WEBCASTING NOTICE**

This meeting will be recorded for live and/or subsequent broadcast on the Council's website. The whole of the meeting will be recorded, except where there are confidential or exempt items, and the footage will be on the website for six months.

If you make a representation to the meeting you will be deemed to have consented to being recorded. By entering the Council Chamber, you are also consenting to being recorded and to the possible use of those images and sound recordings for webcasting and/or training purposes.

If you have any queries, please contact Committee Services on 01483 444102.

**QUORUM: 4**

## THE COUNCIL'S STRATEGIC FRAMEWORK

### Vision – for the borough

For Guildford to be a town and rural borough that is the most desirable place to live, work and visit in South East England. A centre for education, healthcare, innovative cutting-edge businesses, high quality retail and wellbeing. A county town set in a vibrant rural environment, which balances the needs of urban and rural communities alike. Known for our outstanding urban planning and design, and with infrastructure that will properly cope with our needs.

### Five fundamental themes that support the achievement of our vision:

- **Our Borough** – ensuring that proportional and managed growth for future generations meets our community and economic needs
- **Our Economy** – improving prosperity for all by enabling a dynamic, productive and sustainable economy that provides jobs and homes for local people
- **Our Infrastructure** – working with partners to deliver the massive improvements needed in the next 20 years, including tackling congestion issues
- **Our Environment** – improving sustainability and protecting our countryside, balancing this with the needs of the rural and wider economy
- **Our Society** – believing that every person matters and concentrating on the needs of the less advantaged
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**Your Council** – working to ensure a sustainable financial future to deliver improved and innovative services

### Values for our residents

- We will strive to be the best Council.
- We will deliver quality and value for money services.
- We will help the vulnerable members of our community.
- We will be open and accountable.
- We will deliver improvements and enable change across the borough.

### Mission – for the Council

A forward looking, efficiently run Council, working in partnership with others and providing first class services that give the community value for money, now and in the future.

## AGENDA

### ITEM NO.

- 1 **APOLOGIES FOR ABSENCE AND NOTIFICATION OF SUBSTITUTE MEMBERS**
- 2 **LOCAL CODE OF CONDUCT AND DECLARATION OF DISCLOSABLE PECUNIARY INTERESTS**

In accordance with the revised local Code of Conduct, a councillor is required to disclose at the meeting any Disclosable Pecuniary Interest (DPI) that they may have in respect of any matter for consideration on this agenda. Any councillor with a DPI must not participate in any discussion or vote regarding that matter and they must withdraw from the meeting immediately before consideration of the matter.

If that DPI has not been registered, the councillor must notify the Monitoring Officer of the details of the DPI within 28 days of the date of the meeting.
- 3 **MINUTES**

To confirm the minutes of the Executive Advisory Board meeting held on 31 October 2016 [minutes to follow].
- 4 **PUBLIC ARTS STRATEGY** (Pages 1 - 8)

To receive a presentation and consider the review and update of the current Public Art Strategy.
- 5 **RURAL ECONOMIC STRATEGY** (Pages 9 - 58)

To receive a presentation and consider the priorities of the Rural Economic Strategy.
- 6 **EAB WORK PROGRAMME** (Pages 59 - 62)

To consider and approve the EAB's draft work programme. Details of future Executive decisions are included.
- 7 **UPDATE/PROGRESS WITH MATTERS PREVIOUSLY CONSIDERED BY THE BOROUGH, ECONOMY AND INFRASTRUCTURE - EXECUTIVE ADVISORY BOARD** (Pages 63 - 72)

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